Skills and Jobs

Let us suppose that a group of venture capitalists hears about your project, and is so impressed that they wish to fund you to develop it further for say six months. You will be the manager of a team of 4 people to deliver the project outcomes. What position description would be appropriate? Write 4 position descriptions for people that you would employ to take your project to the next phase. You will need to consider what skills are appropriate, which may include specific technical expertise, team work experience, leadership and management techniques, and innovative thinking.

Four attractive job position descriptions for duration of six-month contract funded by a group of venture capital investors to take the innovative web app project to the next phase.

**Opportunity**

I am working in partnership with a six-member interstate group located across Eastern Coast of Australia. We are a start-up company suporting the community with social impact to offer seeking an experienced:

* Penetration Tester/ Ethical Hacker
* Digital Marketing Manager
* User Experience (UX) Designer
* CFO

for a 6 month contract starting at short notice.

**Benefits**

• Attractive daily rate based on your experience  
• Opportunity for a contract extension  
• Positive team culture and supportive environment

**Penetration Tester/ Ethical Hacker – Job Description**

**Responsibilities**

* Identify and solve security problems with computer networks
* Perform penetration testing and risk analyses and vulnerability assessments across entire network including hardware and software systems
* Develop and update business continuity and disaster recovery protocols
* Work towards compliance with the selected security standards and frameworks
* Deliver detailed technical reports and documentation for security findings to team members and executives
* Define and implement company security policies and procedures that help staff use best practices for digital security

**Required Skills and Qualifications**

* Analytical skills to review data to identify potential issues with computer network security
* Communication skills essential to clearly explain vulnerability results nad risks to staff and clients
* Exceptional problem-solving skills
* Previous computer programming code experience and latest penetration software is essential
* Experience in the network security and a working knowledge of Microsoft and Linux command lines, virtualization and Microsoft Exchange
* Ability to develop new and innovative strategies to identify issues with the security systems
* Position requires a bachelor's degree in a related field such as programming or computer science
* Recognized certifications such as Certified Information Systems Security Professional(CISSP), CEH Certified Ethical Hacker (CEH) highly regarded

**Digital Marketing Manager – Job Description**

**Responsibilities**

* Design and manage all aspects of digital marketing and email marketing, branding database and display advertising campaigns
* Develop and monitor campaign budgets
* Plan and manage social media platforms, search engine optimization, online advertising and content creation
* Report on marketing campaign’s overall performance and other digital projects
* Coordinate with advertising and media experts to improve marketing results.
* Combine traditional marketing tactics with the latest trends and technologies affecting technology industry
* Evaluate factors affecting web app traffic, service quotas, and target audience.
* Collaborate with our team to look for new and innovative growth tactics and strategies

**Required Skills and Qualifications**

* Position requires a bachelor's degree in a related field such as marketing or computer science
* Experience in an advertising or digital marketing position and a working knowledge of various social media platforms, best practices, and website analytics
* Proven understanding of HTML, CSS, and JavaScript is a must
* Solid analytitcal and quantitative skills
* Creativity and interpersonal skills highly required
* Excellent verbal and written communication skills
* Well-informed on the latest trends and technologies in digital marketing

**User Experience (UX) Designer – Job Description**

**Responsibilities**

* Develop design software and platforms that solve UX problems and meet user’s needs
* Work with digital product and understand web app specifications and user psychology
* Conduct user research, understand of human behaviour and perform usability testing
* Define the right interaction model and implement attractive designs to enhance user experience
* Develop wireframes and task flows to attract and retain customers
* Communicate design ideas to developers to create intuitive, user-friendly software
* Search for technology industry trends and the new competitive products

**Required Skills and Qualifications**

* Working experience as a UX Designer and background in project management
* Strong portfolio of other technical design projects is essential
* Familiarity with interaction design and information architecture
* Proven skills needed in front-end web development such as HTML, CSS, JavaScript languages and design software such as UXPin and Balsamiq
* Problem-solving and analytical skills to meet user’s needs
* Excellent communication skills with the team and clients
* Position requires a bachelor's degree in a related field such as Graduate Certificate of UX, Web Design or computer science

**CFO at a Start-up – Job Description**

**Responsibilities**

* Manage the start-up company’s financial processes and controls in a short and medium- term perspective
* Manage the annual processes for budgeting, forecasting and financial reporting
* Perform audit processes and ddvising on long-term business
* Prepare financial results reflecting financial performance and position of the company
* Form new relationships, drive measurable value, and establish core financial processes and reporting requirements
* Provide a leadership and management of the finance and accounting team
* Keep inform the management team accountable with facts
* Influence the rest of the C-suite and Venture capitalists by driving the metrics, providing strategic recommendations and presentation of results during board meetings
* Deliver immediate value and contribute to long-term objectives of the business

**Required Skills and Qualifications**

* Extensive experience working with start-ups and in the finance industry is expected
* Complex analytical thinking and strategic problem solving
* Leadership and managing techniques are essential
* Ability at interpersonal and communication skills to engage with team at all levels of the company
* Highly developed negotiation to effectively manage a variety of stakeholders
* A Bachelor’s degree in Finance or Accounting with a professional qualification such as MBA or CPA highly desirable
* Demonstrated experience in financial management accounting, and the ability to provide high quality financial advice and an effective banking and financing solutions

All applicants must have Australian working rights and be able to commence work on the 17th November 2019.   
  
Contact me for a confidential discussion about this or other opportunities in this web app project development.

References

Betterteam 2019, ‘Digital Marketing Manager Job Description’, *Betterteam*, blog post, 16 May, viewed 15 November 2019, <https://www.betterteam.com/digital-marketing-manager-job-description>.

Heather Skyler 2018, ‘How to Become an Information Security Analyst’, blog post, *Career Trend*, 27 February, viewed 15 November 2019, <https://careertrend.com/how-to-become-an-information-security-analyst-13709821.html>.

Infosec n.d., viewed 15 November 2019, <https://resources.infosecinstitute.com/job-titles/ethical-hacker/>.

Sebastian Janus 2018, ‘The role of a CFO in a Startup vs Corporate’, *Linkedin*, blog post, 21 August, viewed 16 November 2019, <https://www.linkedin.com/pulse/role-cfo-startup-vs-corporate-sebastian-janus/>.

SEEK 2019, viewed 13 November 2019, <https://www.seek.com.au/job/40390009?searchrequesttoken=8a280063-af5b-460e-8b44-5c82e4977e42&type=promoted>.

SEEK 2019, viewed 14 November 2019, <https://www.seek.com.au/career-advice/role/user-experience-designer>.

SEEK 2019, viewed 15 November 2019, <https://www.seek.com.au/job/40378481?searchrequesttoken=7993dcca-e4a2-42f4-8e57-469395d641e7&type=standout>.

SEEK 2019, viewed 16 November 2019, <https://www.seek.com.au/job/40357159?searchrequesttoken=91d60c22-d94a-495c-bdf0-d9ef44763d5c&type=standard>.

Study.com 2019, viewed 15 November 2019, <https://study.com/articles/ethical\_hacker\_job\_description\_requirements\_salary.html>.

Pacific Crest Group n.d., viewed 16 November 2019, <https://www.pcg-services.com/important-skills-startup-cfo/>.

Robert Half 2019, viewed 16 November 2019, <https://www.roberthalf.co.nz/our-services/finance-accounting/cfo-jobs>.

Workable Technology Limited 2019, viewed 15 November 2019, <https://resources.workable.com/ux-designer-job-description>.